



BEYAJAD
Encuentro Internacional
de Educación y Liderazgo. ביחז



**BEYACHAD
INTERNATIONAL MEETING
ON JEWISH-ZIONIST EDUCATION AND LEADERSHIP**

WHAT FUTURE ARE WE EDUCATING FOR?
CANCUN, MEXICO
MAY 2022

INTRODUCTION

- How are 21st century Jewish schools different today?**
- What is the role of change ?**
- What is your role as an education leader?**
- What is the value of a Continental Gathering?**

“There are limits to people’s imagination.” (Sharon Feiman-Nemser). Observing or listening to the experiences of others is an opportunity to expand our imagination , to learn about new possibilities, and initiate new conversations and reflections. (Susie Tanchel). Learning from shared experiences allows us to recognize what works, explain why, what we can learn from them and how to translate them into our own realities.

This face-to-face meeting will allow us to know what is happening in other places, the changes promoted by leaders and their work teams, the values that determine the identity of the institutions and the changes aligned to these that maintain the school culture and, finally, to recognize the value of regional cooperation for the continuous improvement of Jewish education in LATAM.

OBJECTIVES OF THE BEYACHAD MEETING

1. To build and establish links and communication bridges for cooperation among the educational leadership of the continent, forming a consultation and support group.
2. To have the opportunity to dialogue on various common educational challenges in order to enrich and inspire each other and open our vision for future decision-making.
3. To build and establish links and communication bridges for cooperation between the educational leadership of the continent and Israeli organizations that strengthen the Jewish-Zionist educational processes in Latin American schools.





BEYAJAD
Encuentro Internacional
de Educación y Liderazgo. ביחוד



PROGRAM

Tuesday, May 24, 2022
Re-encounter of Ain le Tzion Movement

Pick up at Cancun International Airport, Shuttle to the Hotel in groups according to the arrival of the participants.

Credentials delivery with check-in at Grand Fiesta Americana Coral Beach Cancun Hotel. <https://www.coralbeachcancunresort.com/>

◆ 18:00

Opening

A meeting and updating activity of the Ain le Tzion Movement, directed by the **Lic. Bernardo Blejmar**.

Coral Garden Rooms 1 and 2 (2nd Floor)

◆ 19:45

An appetizer

Brief introduction of guest speakers **Dr. Yoram Harpaz, Rab. Benny Lau, Dr. Ruth Calderon, Dr. Daniel Fainstein y Mg. Baruj Zaidenknop**.

◆ 20:30

Re-encounter Dinner

Welcome and exchange

Sra. Hana Dorsman - General Director UnitEd

Sr. Silvio Joskowicz - Head of Zionist Enterprises Department of the World Zionist Organization

Terraza Sunset

◆ 22:30

Night Stories

An informal meeting to reconnect, led by the coordinators and advisors of Ain le Tzion.

Moderated by: Bemy Rychter.

Lobby Areas



BEYAJAD
Encuentro Internacional
de Educación y Liderazgo. ביחוד



Wednesday, May 25, 2022
Ain le Tzion meeting until 3:00 p.m.

Pick up at Cancun International Airport. If participants from Mexico arrive before the start of Beyajad, they will be able to join the activities in progress while waiting for their check-in.

Credentials delivery with check-in at Grand Fiesta Americana Coral Beach Cancun Hotel. <https://www.coralbeachcancunresort.com/>

◆ 06:30-08:30

Breakfast at any restaurant of the Hotel

At the Viña del Mar restaurant there will be a choice of food with the Kosher Maguen David seal.

◆ 07:00-08:15

Having breakfast together

Living in small communities. Small is beautiful - and can also be practical - Opportunities presented by the pandemic. **with Mariano Schlimovich.**

Viña del Mar restaurant

◆ 08:30-09:30

Jewish Education and Identities in Latin America

Towards a new paradigm **Dr. Daniel Fainstein**

Moderated by: Silvana Botbol (Costa Rica) and **Comments by:** Yael Klein (Perú) and Gustavo Weich (Argentina)

Grand Coral Room 3 (4th Floor)

◆ 09:30-10:30

Teaching Ivrit in a changing school

Ifat Ovadia Luski and Nancy y Saada. Head and Executive Director of the Hebrew and Culture Department of the World Zionist Organization.

Moderated by: Mauricio Friedman (México) **Comments by:** Sonia Gabizon (Venezuela)

Grand Coral Room 3 (4th Floor)

◆ 10:30-11:30

Diaspora Ministry UnitED

A common educational space for Jewish educators from around the world, by **Oved Avrej** Head of Latin America Desk UnitEd.

Moderated by Yael Fleichman (Paraguay)

Salón Grand Coral 3- (Piso 4)

◆ 11:30-11:45 Break



BEYAJAD
Encuentro Internacional
de Educacion y Liderazgo. ביחוד



Wednesday, May 25, 2022

◆ 11:45-13:00

Open interview on the challenges and future scenarios in education

Sharing the space of the Future Scenarios Work done during the Pandemic.
Moderated by: Julie Kershenovich. **Invited Speaker:** Lic. Alberto Senderey.

Participant Directors: Alejandra Mizrahi, Dana Epstein, Erica Herszkowich, Gustavo Weich (Argentina), Nidia Londoño (Colombia), Priscilla Alvarado (Costa Rica), Sergio Herzkovits (Chile), Cecilia Perazzo (Uruguay).

Grand Coral Room 3 (4th Floor)

◆ 13:00-14:00

Lunch

Lunch Options at The Ember Restaurant (kosher with Teuda Maguen David), Viña del Mar restaurant, Contoy Island a la carte, Coral Café Deli Gourmet and Pool and Beach Bars, casual menu.

◆ 14:00-15:00

Space for meetings and networking

Our guests and speakers will be available for individual or group conversations. We suggest arranging the meeting in advance. Free spaces in the hotel or tables located on the **4th floor Foyer**.

◆ 14:00-14:45

Talking at a distance: The opportunities that lie ahead in education. Reflections on the future with Lic. Santiago Bilinkis (in remote)

Education today needs to be proactive: it should change before the world does, not reactively. Education is the main tool that societies have to shape the future. There is much we can learn from what happened in these two years to think of a much better educational model for the future. Beginning to transform the educational process, both in its contents and its forms, is as challenging as it is essential.

Moderated by: Priscila Alvarado (Costa Rica)

Grand Coral Room 3 (4th Floor)

◆ 15:00-15:30

Opening of the BEYACHAD International Education and Leadership

Grand Coral Room 3 (4th Floor)

► **What Future Are We Educating For? Who are we here and what for?**

Moderated by **Lic. Bernardo Blejmar**.

With the participation of **Mg. Baruj Zaidenknop**.





BEYAJAD
Encuentro Internacional
de Educación y Liderazgo. ביחוד



Wednesday, May 25, 2022

◆ 15:30-16:30

New narratives of the jewish life cycle

On culture as a tool for community building: The calendar and the life cycle and its meaning. **Dr Ruth Calderon.**

Moderated by: Ariel Cohen Imach (Argentina) **Comments:** Ariela Katz y Shifra Sverdlin (México)

Grand Coral Room 3 (4th Floor)

◆ 16:30-17:45

"ANI MAAMIN" In Education Today and Towards the Future

Dr. Yoram Harpaz, Dr. Ruth Calderon, Rab Benny Lau, Dr. Daniel Fainstein

Moderated by: Mg. BaruJ Zaidenknop. **Participation:** Jackie Konstat (México), Eyal Richter (Costa Rica), Arie Eidelman (Colombia)

Grand Coral Room 3 (4th Floor)

◆ 17:45-18:40

Leadership in the Jewish Sources. How to lead a People

Rabbi Benny Lau

Moderated by: Adina Russek (Guatemala)

Comments: Rab. Moishe Bak (México)

Grand Coral Room 3 (4th Floor)

◆ 18:40-18:50 BREAK

◆ 18:50-20:00

PLENARY 1: CONTEMPORARY WORLD TRENDS: WHERE ARE THE JEWISH COMMUNITIES GOING? (together with AMLAT Community Presidents)

► **Moderated by:** Lic Bernardo Blejmar.

► **Salutation by Mr. Yaakov Hagoel.** President of the World Zionist Organization and of the Jewish Agency for Israel. (in remote)

◆ **Where is the World going?** Alberto Senderey

◆ **New Jews old communities.** Lic. Andy Spokoiny (remote)

◆ **What is the key agenda that Jewish communities in Latin America should have?** Dr. Daniel Fainstein

◆ **Israel's agenda for the coming years with respect to the Jewish People** Gusti Yeoshua Braverman. Head of Irgun Department and contact with Israelis.

Grand Coral Room 3 (4th Floor)





BEYAJAD
 Encuentro Internacional
 de Educación y Liderazgo. **ביחז**



Wednesday, May 25, 2022

◆ 20:30-22:30 
WELCOME DINNER
 Infinite Sundeck

“México lindo y querido”
70 years of Mexico-Israel relations

- ▶ **Greetings from the President of the Jewish Community of Cancun.**
Mrs. Brenda Sametz
- ▶ **President of the Zionist Council of Mexico.**
Mr. Moises Mitrani
- ▶ **President of the Central Committee of the Jewish Community of Mexico.**
Mr. Marcos Shabot
- ▶ **Address by His Excellency, the Ambassador of Israel in Mexico.**
Mr. Zvi Tal



BEYAJAD
Encuentro Internacional
de Educación y Liderazgo. ביחוד



Thursday May 26 2022

◆ 06:30-08:00

Daily breakfast at Isla Contoy Casual Beachfront restaurant by the pools. A table with supervised kosher products will be available at your disposal.

◆ 08:00-08:45

Plenary 2: Distant yet close:

Salutation by the President of the State of Israel, Mr. Itzhak "Bugi" Herzog.
Grand Coral Room 3 (4th Floor)

◆ 08:45- 09:00 Break

◆ 09:00-10:45

Back to basics as an impulse to the future

Educating to understand; the six steps on the road to understanding. Interactive Lecture
Dr. Yoram Harpaz. **Moderated by:** Bemy Rychter
Grand Coral Room 3 (4th Floor)

◆ 10:45-11:00 Break

GROUP PHOTO

◆ 11:00-12:00

Educators learn together, from a Hasidic story to innovative learning practices,
by **Rab. Craig Kacev**, Pedagogical Director, and **Oved Avrej** Head of Latin America Desk
UnitEd.

Moderated by: Susana Donskoy (Barranquilla-Colombia) and Patricia Nago (Ecuador)
Grand Coral Room 3 (4th Floor)

◆ 12:00-13:00

Lunch

Lunch Options at The Ember Restaurant (kosher with Teuda Maguen David), Viña del Mar restaurant, Contoy Island a la carte, Coral Café Deli Gourmet and Pool and Beach Bars, casual menu..

13:00-14:00

Space for meetings and networking.

Our guests and exhibitors will be available for individual or group conversations. We suggest arranging the meeting in advance. In free spaces in the hotel or at tables located on the **Foyer (4th Floor)**



BEYAJAD
Encuentro Internacional
de Educación y Liderazgo. ביחז



Thursday, May 26, 2022

◆ 13:00

Jewish day school Education: Both the Best and Worst of Times

Should we be pessimistic or optimistic about the future of Jewish day school education? Drawing on comparative international research and on longitudinal studies of students and parents, this presentation will review the challenges and opportunities that face the day school community today.

Dr. Alex Pomson in remote. Activity in English with simultaneous translation.

Moderated by: Erica Herszkowich (Argentina)

Comments: Aaron Wornovitzky (Vaad Hajinuj Mexico)

Grand Coral Room 3 (4th Floor)

◆ 15:15-16:30

Plenary 3: Agendas for a new Model of Conversation between Israel and the Jewish Communities - Jewish Education

Joint elaboration with Presidents of communities and lay and Professional Leadership of Educational Frameworks in Latin America.

Grand Coral Room 3 (4th Floor)

Moderated by: Aliza Eskenazi (Bogotá-Colombia)

- ▶ Salutation by Minister of Diaspora Affairs of the State of Israel **Dr. Nachman Shai**
- ▶ Introductory remarks by **Mr. Gael Grunewald**. Vice President and Head of the Education Department of the WZO.
 - ◆ Why do we need new agendas and conversations between Israeli institutions and Latin American Jews?
 - ◆ What is working well in the current liaison and interactions?
 - ◆ What new issues, questions or situations do we need to discuss together for the coming years?
 - ◆ An action we would already put in place to optimize the link and interactions.

Participation by: Mg. Baruj Zaidenknop (Argentina) , Rab. Craig Kacev (Israel), Dr. Eitan Chikli (Mexico)

- ▶ **Comments by:** Hani Weizman (México), Lizette Margulis (Venezuela), Sergio Herskovitsz (Chile), Ariel Eichbaum (Argentina), Amin Majchel (Costa Rica) Tuti Atún (Perú), Isaac Metta C. (México)
- ▶ Closing Remarks by **Mrs. Gerda Feuerstein**. Director General of Keren Pincus for Jewish Education and by the Minister for Diaspora Affairs **Dr. Nahman Shai**.

◆ 16:00-16:15 Break en el Foyer

COMPARTIMOS NUESTRAS GOLOSINAS, saladas, dulces, picantes, nuestras...





BEYAJAD
Encuentro Internacional
de Educación y Liderazgo. ביחז



Thursday, May 26, 2022

◆ 16:15-17:15 **Options to Deepen**

▶ Making Jewish Education Relevant for today and future-ready. - **Mariano Schlimovich.**
Moderated by: Ruth Sientz (El Salvador) and Nadine Duque (México)
Garden Room 3 (2nd Floor)

▶ For Education Leaders: Five Basic Reflections on Education in the 21st Century - Dr. Yoram Harpaz - **Dr. Yoram Harpaz.**
Moderated by: José Memun (México) and Roi Lezer (Medellín-Colombia) (in english)
Kingdom Room 1 (2nd Floor)

▶ The Place of the more shelich in a Jewish School Today (WZO Education Department) - **Lic. Haron Kababie.**
Moderated by: Max Jinich (México) and Hella Eskenazi (Cuba)
Director's Room (lobby level)

▶ Secular study of the Torah. - **Ruth Calderón.**
Moderated by: Meir Mareyna and Ada Blank (México) (in english)
Kingdom Room 2 (2nd Floor)

▶ In intimate and personal with **Rabino Beny Lau.**
Moderated by: Mónica Lisker (México) (in english)
Kingdom Room 3 (2nd Floor)

◆ 17:15-18:15 **Appropriating the Opportunity: Our Perspectives, Reflections and Questions on the Future of Jewish Education - 4 Discussions.**
Moderated by: Bemy Rychter, Baruj Zaideknop, Julie Kershenovich and Anabella Jaroslavsky. **Coral Garden 3, Kingdom 1,2 and 3 (2nd floor)**

◆ 18:30-19:30 **Plenary 4: Getting to know Dr. Nachman Shai** - Minister of Diaspora Affairs of the State of Israel.
Grand Coral Room 1 (4th Floor)
Interviewing: Claudio Lottenberg (Brasil), Gerardo Gorodischer (Chile), Sylvia Freund (El Salvador), Renee Dayan (México).
Moderates and cross examines: Dany Pomerantz (Argentina).

◆ 19:30- 20:00 **Signing of "Cancun Document"** **GROUP PHOTO**

◆ 20:00-21:00 **FREE TIME**





BEYAJAD
 Encuentro Internacional
 de Educacion y Liderazgo. ביחוד



Thursday, May 26, 2022

◆ 21:00-23:30

Closing a Chapter and Opening new Horizons
 Closing Cocktail and Festive Dinner
Grand Coral Room 3 (4th Floor)

- ▶ Minister of Diaspora Affairs of the State of Israel
Dr. Nachman Shai
- ▶ Greetings by the President of Keren Kayemet Le Israel
Mr. Avraham Duvdevani
- ▶ Head of the Department of Education of the WZO and Vice President of the WZO
Mr. Gael Gruenwald
- ▶ Director General of UnitEd
Mrs. Hana Dorsman
- ▶ Head of the Department of Zionist Enterprises of the WZO
Mr. Silvio Joskowicz
- ▶ The word of the participants





BEYAJAD
 Encuentro Internacional
 de Educación y Liderazgo. ביחוד



Friday, May 27, 2022

◆ 06:30-09:00

Daily breakfast at Isla Contoy Casual Beachfront restaurant by the pools. A table with supervised kosher products will be available.

◆ 07:30-09:00

Having breakfast together

Living in small communities. Small is beautiful - and can also be practical - Opportunities presented by the pandemic.

Mariano Schlimovich.

Isla Contoy Casual Beachfront restaurant

◆ 09:30-10:30

Active Exercise of Joint General Evaluation of Political and Educational Leadership in Latin America.

Grand Coral Room 3 (4th Floor)

Moderated by Lic. Bernardo Blejmar

◆ 12:30 **Check out from Hotel**

◆ 13:30

Lunch

Lunch Options at The Ember Restaurant (kosher with Teuda Maguen David), Contoy Island a la carte, Coral Café Deli Gourmet and Pool and Beach Bars casual menu.

נראה בקרוב!!

El programa está sujeto a cambios

